

# PROJECT SPOTLIGHT



## Developing Champions in the Equipment Room

### CHALLENGE

For 50 years, Wake Forest University's sports equipment room was housed in historic Reynolds Gymnasium. At just over 4,000 square feet – 3,500 of which was used for storage – it was nearly bursting at the seams in its effort to accommodate gear for 16 sports. When a campus renovation made a move to a larger space possible, the equipment room was

transferred to the campus's old weight room, which itself was relocated to another space.

The new larger, well-lit area yearned for personalization – something that Assistant Athletic Director and longtime Equipment Manager Roxann Moody was happy to address.

### SOLUTION

Having traveled the country and seen dozens of other equipment room setups, Moody knew that a high-density manual assist mobile shelving unit from Spacesaver was exactly what she wanted – and just what the university needed. She worked with Patterson Pope Sales Representative Bobby Davis to design the ideal system for the space. After nearly a decade of waiting and planning, the new system was installed in just a month.

Six moveable – and lockable – sections were installed. The placement of existing support pillars meant that the moveable aisles were interspersed with static shelving. In the end, there was room for equipment for 12 different sports, along with overflow for four additional sports. Each team that has an aisle utilizes both sides. Some smaller sports share aisles.

*"One side has 18-in. shelving, and the other side has 24-in. shelving, with hanging space," said Moody. "We knew from the get-go that we wanted to have a space where every student-athlete had their own game cubby. We did a lot of pre-work, and it turned out nicely. In a room that's 5,000 square feet, the unit itself only takes up about 1,000 square feet. That leaves me a ton of open floor space. I have room for shipping and receiving, and even office space."*

A custom graphics package with school logo and inspirational words touting leadership and vision adorn the ends of the moveable aisles. Patterson Pope also installed a Rousseau drawer system in the laundry room with a laminated top to act as a workspace.



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"Now, everyone's got room for their stuff. It's spacious and it's comfortable. They're going to spend a lot of their time with athletics, so it only makes sense that they're comfortable here."

Roxann Moody  
Assistant Athletic Director, Equipment Services  
Wake Forest University

## ACHIEVEMENT

The new look is not only functional, but will act as a recruiting tool, as well. "It's going to attract plenty of young athletes who will be able to feel the energy here," added Davis.

For Moody, the new environment speaks volumes about not only her vision, but about what a pleasant space can do for a student-athlete.

"Now, everyone's got room for their own stuff. It's spacious and it's comfortable. They're going to spend a lot of their time with athletics, so it only makes sense that they're comfortable here."

The best part? As the university's requirements grow, the system can change along with them. With new items being released all the time, built-in flexibility is just one more advantage for Wake Forest Athletics.

