

PROJECT SPOTLIGHT



Victory in the equipment room

CHALLENGE

The pristine IMG Academy in Bradenton, FL enrolls more than 900 student athletes who play a variety of sports. Prior to the construction of a new fieldhouse, the uniforms and equipment for all those sports were stored in a cramped warehouse.

In the words of Equipment Manager Cortez Robinson, *"We were basically living out of trailers. I had little hanging racks and boxes*

everywhere, just because I didn't have any place to store them. We have a huge warehouse up front that housed a lot of our gear. It was all just sitting on shelves in boxes."

How could equipment for lacrosse, baseball, football, track and field, golf and basketball be tallied, collected, and organized in such a way as to make it not only more accessible, but safer and more secure?

SOLUTION

The customization inherent in the high-density shelving with mechanical assist (MA) – from Spacesaver – made it the ideal solution for this vibrant location. Measuring 32 x 16, the new unit offered Robinson the ability to dedicate each aisle to a separate sport. He has assigned spots for hanging items, shoes, helmets, balls, and other sport-specific collateral.

"This installation has more than doubled my storage capacity," said Robinson. *"Now, I've got 700 shoes just in one section, whereas I couldn't do that before – so it definitely lets me store more stuff. Plus, you can lock it down, which adds an additional layer of security. It's been an amazing improvement."*

"To have a centralized, really efficient equipment room that's connected to a locker room... it's really nice," added Patterson Pope Sales Representative Tom Kelly. *"The planners and IMG did a great job of utilizing all their vertical height, which is 10 feet. We were able to provide additional space and added security. It looks good and it functions well."*



Watch Now
P2 Talks Athletic Storage Video



"The new system has allowed me to save space; it's allowed me to be more flexible in my daily tasks and activities. It's a pretty cool system."

- IMG Equipment Manager Cortez Robinson

ACHIEVEMENT

The added storage space has been a welcome benefit for Robinson. The improved look, sport-specific aisle organization and fun MA features have made the job of equipment management all the more fun for him, he said. Additionally, the space has become a featured stop on the tour of the overall facility tour. Being able to showcase just how far-reaching the academy's dedication to top-notch performance is has had an impact.

"There are pro athletes and coaches in there all the time," added Kelly. *"The new system is*

really distinctive for them. It meets their needs and gives them room to expand, which is exciting."

Added Robinson, *"The new system has allowed me to save space; it's allowed me to be more flexible in my daily tasks and activities. It's a pretty cool system, and I'm glad we chose to work with Patterson Pope. I'm glad we welcomed them to the IMG family."*

